



# SUITECOMMERCE ADVANCED

Engaging Experiences on Any Device

SuiteCommerce Advanced provides businesses with fast and engaging web stores that deliver great shopping experiences optimized for any device. Plus, SuiteCommerce unifies ecommerce with your core operational business systems—inventory and order management, marketing, customer support and financials—providing a single view of customer, orders, inventory and other critical business data that enables personal and relevant omnichannel experiences.

## Key Benefits

- Create relevant and personalized omnichannel shopping experiences across store, web and mobile channels.
- Provide an optimized online experience on any device with responsive web design.
- Expand your online business by selling through multiple brands, languages and currencies atop a single ecommerce platform.
- Service any type of customer whether small or large, individual (B2C) or business (B2B).
- Tie ecommerce directly to your operational business systems with a single cloud-based platform.

## **Storefront**

Your brand is your business and SuiteCommerce helps reflect it with pixel-perfect design capabilities and unlimited layout control. Make it easy for shoppers to find, learn and buy your products with a host of features, including alternative images, product comparisons, faceted navigation, Solar site search and the ability to save shopping carts and create lists. With responsive design reference templates, your site is optimized for any device. Show real-time product inventory by store on your website to enable buy online and pick up in store.

## **SEO and Marketing**

Ensure SEO success with customizable H1, title, and meta tags as well as SEO-friendly URL links. Present upsells, cross-sells and related products based on merchant-driven rules such as, browsing behavior or best sellers. Allow brand enthusiasts to share content to popular social networks and provide product reviews. Finally, drive sales with flexible coupon and promotion management tools and email campaigns that are easily executed with integration to the Bronto Marketing platform.

## **Customer Account**

Address book management, viewing order history and checking order status can easily be done online. B2B buyers can generate quotes, quickly order from saved product lists, view outstanding and available balances and pay invoices online.

## **Business Insight and Analytics**

Configurable dashboards allow you to create reports and gain insight into your business. Integrations with Google Analytics and Google Tag Manager.

## **Site Management**

Create sites for multiple brands, languages and currencies on a single ecommerce platform. Drag-and-drop tools allow you to edit pages and manage content. Work on multiple versions of your site at the same time and then schedule for future deployments based on business needs.

## **Purchasing, Payments and Shipping**

Tailor each buying experience with customized pricing, terms and credit limits, channel or volume discounts. Offer customers payment options including credit cards, coupons, gift cards and invoicing. Shoppers can check out as a guest or registered user. The entire shopping experience is secure with HTTPS support and integration to common payment gateways for real-time credit card processing with PCI DSS compliance and multi-level fraud protection. Facilitate delivery with seamless integration with carriers for printing shipping labels and automatic tracking information.

## **Global Sites**

Support multiple languages, currencies, taxes/VAT, international shipping prices and customs documentation, while easily consolidating multi-subsiary reporting.

## **Architecture and Performance**

Build better experiences with a modern technology stack that uses popular frameworks and supports industry standards. RESTful APIs allow external web applications to interface with the core commerce platform, which allows developers to build and deploy custom applications. Single-page architecture and a content delivery network (Akamai CDN) provides a fast, scalable site.